



Jan 1, 2023 - Feb 1, 2023 ▼

Avg. Time on Page
00:00:57

	Acquisition			Behavior			Conversions		
	Sessions	Users	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1.5K	1.3K	1.2K	47.6%	1.9	01:13	2.6%	40.0	\$29.60K
Source / Medium	Sessions	Users	New Users	Bounce Rate	Pages / Session	Avg Session Dura...	Goal Conversion ...	Goal Completions	Goal Value
google / organic	348	258	242	23.56%	3.77	00:02:36	6.03%	21	\$15,540
m.facebook.com...	321	295	295	91.59%	1.14	00:00:08	0.31%	1	\$740
(direct) / (none)	237	197	191	39.24%	2.55	00:01:45	2.95%	7	\$5,180
google / search	229	185	177	0%	0	00:00:49	0%	0	\$0
lm.facebook.co...	150	142	141	96%	1.15	00:00:12	0%	0	\$0
google / cpc	67	58	50	31.34%	2.58	00:01:17	10.45%	7	\$5,180
l.facebook.com / ...	64	46	44	76.56%	1.66	00:00:41	0%	0	\$0
facebook.com / ...	50	50	49	76%	1.24	00:00:00	0%	0	\$0
bing / organic	21	16	16	19.05%	3.67	00:03:49	9.52%	2	\$1,480
(none) / (none)	14	10	9	0%	0	00:00:00	0%	0	\$0